

Increase your sales with a flexible finance offering

Hammer's new finance initiative, Hammer Finance, offers logical opportunities for our customers to secure more business. Whether you are new to IT financing or already offer your customers finance options, why not speak to us and find out we can help you grow your business.

Discover why our finance options can make business sense for you – we are amongst the most competitive and flexible IT financing in the country, and can offer funding facilities for any IT asset that your customers may need.

Hammer Finance will help you increase your business options: benefit from increased sales, limited discounting, improved cash flow and complete peace of mind, knowing that your finance deals are being dealt with in a professional and trustworthy way, with no comeback on yourself.

With one of the largest funding portfolios in the UK, leading industry acceptance rates, and backing of one of the UK's leading financial institutions, you will find Hammer Finance amongst the most competitive and flexible IT financing in the country.

- **Increase Sales** – Offering more sales options to your customers increases your chances of securing a deal – increasing your profits through increased sales. In addition, the sales person may be able to increase the amount of equipment he sells to the customer because cash flow is no longer a problem, which furthermore will increase profit.
- **Avoid Discounting** – Offering a monthly cost to your customers eliminates the need for individual customer discounting, ensuring you benefit from greater profits.
- **Fast Invoice Payments** – Offering finance means you get paid extremely quickly once the equipment has been installed (usually within 24-48 hours) which means your cash flow is no longer affected by generous payment terms.
- **Protect Your Customer Base** – The best way to ensure loyalty is to never lose touch with your customers. At Hammer Finance we help you to do this and will let you know when a deal is coming to an end, so you can re-contact the end user at the optimum time to sell them new equipment.
- **No Risk of Non-Payment** – Offering finance does not mean that you have to take risk or be held accountable if a deal goes wrong. All the risks are taken on by Hammer Finance so there is absolutely no come back on you.

Become an approved Hammer Finance partner

Offer Hammer Finance on a deal by deal basis, or better still why not become an approved Hammer Finance partner and benefit from:

- **Free sales training**
- **Dedicated account manager**
- **Customised collateral**

What to do next

Call us on 0845 688 8817 to find out more about Hammer Finance, and to speak to someone who will be able to advise you further. Additionally, you can visit our website at www.hammerplc.com/finance.htm or email hammerfinance@hammerplc.com.